

BEST of SHOW

34th Annual Healthcare Advertising Awards

For the 34th Annual Healthcare Advertising Awards we have recognized a select number of entries for their outstanding creativity exemplified in their advertising. Congratulations to these institutions for their Best of Show designation.

South Nassau Communities Hospital

Oceanside, NY

Truth in Medicine Campaign

Total Advertising Campaign

Wax Custom Communications

Miami, FL

Palomar Health

San Marcos, CA

Palomar Health Multichannel Rebrand

Total Integrated Marketing Campaign

SPM Marketing and Communications

La Grange, IL

Palomar Health Security Guard

Special Video

Liz Bryant – My Story Tale

San Diego, CA

Children's Hospital & Medical Center

Omaha, NE

Healthy Kohl's Kids

Total Public Relations Program

DAAKE

Omaha, NE

Orange Regional Medical Center

Middletown, NY

Breast Center Print Series

Newspaper Advertising

Focus Media

Goshen, NY

Feather River Hospital

Paradise, CA

Partners in Health-Winter 2016

Publication-External

Coffey Communications

Walla Walla, WA

Signature Healthcare

Brockton, MA

Physician Referral Program

Jennings

Chapel Hill, NC

University of Chicago Medicine

Chicago, IL

UCM TV-Campaign

Television Advertising-Series

DeVito/Verdi

New York, NY

Harvard Pilgrim Health Care

Wellesley, MA

Stride

Newsletter

Staywell

Yarley, PA

Moffitt Cancer Center

Tampa, FL

Mike Jackson

Digital Video

BVK

Milwaukee, WI

Columbus Regional Health

Columbus, GA

Event Poster

Lewis Communications

Mobile, AL

Lexington Medical Center

West Columbia, SC

Lexington Rheumatology Recruitment

Professional Recruitment Program

Florida Hospital

Orlando, FL

Apopka Cardiac Campaign

Total Advertising Campaign without Television

Excela Health

Text for Mammo

Total Integrated Marketing Program

Lake Health

Patient & Family Information Guide

Patient Handbook

UVA Healthcare System

Charlottesville, VA

Blog post: Organ Transplant at UVA

New Media

UC Health

Aurora, CO

UC Health Bronco's Fever Video Contest

Digital Video