

Winners Announced in the 34th Annual Healthcare Advertising Awards

Healthcare Marketing Report is proud to announce the winners in the 34th Annual Healthcare Advertising Awards. This year nearly 4,000 entries were received, making the awards the largest healthcare advertising awards competition and one of the ten largest of all advertising awards.

The Healthcare Advertising Awards is the oldest, largest and most widely respected healthcare advertising awards competition. The awards are sponsored by **Healthcare Marketing Report**, the leading publication covering all aspects of healthcare marketing, advertising and strategic business development.

A national panel of judges were engaged in reviewing all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. The judges recognized sixteen entrants with the Best of Show designation, for their overall excellence and breakthrough advertising.

Gold awards were given to 367 entries, silver awards to 322 entries and bronze awards to 281 entries.

The complete listing of the Healthcare Advertising Awards winners is now live on our website. Please review the listing and check for any errors in the spelling of names or entry titles.

Please email corrections to corrections@hmrpublicationsgroup.com or fax our office at 770-457-4606 with any corrections. Awards certificates will be distributed in June. Thank you to everyone who participated in this year's competition. Congratulations to all the winners!

**For the Complete Listing of the 34th Annual
Healthcare Advertising Winners Please Go to
www.healthcare-advertising-awards.com**